

Copenhagen, May 2023. Svensk Cater is one of the leading food wholesalers in Sweden. They deliver food, beverages, and non-food products to both large and small companies throughout Sweden.

Svensk Cater has 16 storage units located across Sweden. Their customers are in both the public and private sectors, so Svensk Cater experiences different types of requirements and wishes from their customers. In this customer success story, you can read about how Svensk Cater has experienced EDI as a way to streamline their workstreams and meet customer demands.

A WISH TO STREAMLINE AND OPTIMIZE WORK PROCESSES

Svensk Cater wanted to optimize their business operations and remove manual work processes. To achieve this, they turned to digitalization, and a part of this project was to find an EDI provider, who could take care of their EDI and allow them to focus on their core business.

Björn Wallin, IT Manager at Svensk Cater, says that the IT department plays a crucial role in supporting the business by making it more efficient and optimized.

In the IT department, they have been working on several projects to streamline their administrative tasks, including optimizing the way the finance department handles invoices and expenses.

Before choosing TrueCommerce as their EDI supplier, Svensk Cater printed every invoice and manually entered it into their system. This was a time-consuming process that they wanted to automate. TrueCommerce helped them achieve this by automating the process of receiving invoices.



EDI AS STANDARD

The first step for Svensk Cater was to automate the process of receiving invoices with EDI. Next step will be for them to integrate as many suppliers and customers as possible into their EDI solution.

According to Björn Wallin, the future of business-to-business is EDI: "Customers want real-time integration, access to the latest catalogues, instant order replies, and the ability to check the stock status live. So, EDI is not just about eliminating old work streams and automating processes but also delivering better experiences to customers."

Svensk Cater has a long queue of customers who want to switch to EDI, and they had to identify the standards they needed to support.

One of the standards was PEPPOL. Many countries and regions expect documents to be exchanged via the PEPPOL infrastructure.

According to Björn Wallin, one of the greatest benefits of EDI is that it is cost effective. "It is more cost efficient to have standard communication instead of checking your inbox for invoices from different companies."

Another benefit of EDI is that it is a necessity for the future. EDI and PEPPOL are expected to become the standard for communication in Sweden. "We need to have EDI because if we don't, we are not able to compete or sell our goods." says Björn Wallin.



Want to know more about EDI?

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Why PEPPOL?

In Sweden, PEPPOL is becoming increasingly important as more and more public sector organizations and private companies are adopting it as a standard for electronic procurement.

If a Swedish company wants to do business with the public sector, they will need to use PEPPOL to exchange electronic procurement documents such as orders, invoices, and other related documents. This is because the Swedish government has made it mandatory for public sector organizations to use PEPPOL for electronic procurement processes.

In addition, many private companies in Sweden are also starting to use PEPPOL as a standard for electronic procurement processes. By using PEPPOL, companies can streamline their procurement processes and reduce administrative burdens.

OUTSOURCING

According to Björn Wallin, EDI is crucial for a business. "EDI is a specialized part, but you need someone who is an expert on the area and who will keep track on the standards running, security issues, etc." says Björn Wallin.

Therefore, Svensk Cater chose to outsource their EDI to TrueCommerce and get an EDI Managed Service. An EDI Managed Service means that companies leave all operation, maintenance and monitoring of the EDI solution to a company that specializes in EDI. In this case TrueCommerce.

DIGITALIZATION IN THE FUTURE

In the future, the Svensk Cater plans to upgrade from their current ERP system to Microsoft Dynamics 365 Business Central (BC). TrueCommerce is able to integrate with this ERP system, ensuring that the company can continue to use the new processes.





PARTNERSHIP WITH TRUECOMMERCE

TrueCommerce helped Svensk Cater overcome some of the challenges they had faced before regarding EDI. They found TrueCommerce's implementation project to be professional and appreciated having a project manager to assist them during the whole project and after.

"We found everything going very well with TrueCommerce. It was a really professional implementation project" says Björn Wallin. They were also impressed with the flexibility of the process, which could be adjusted as the project progressed.

BENEFITS OF EDI:

- EDI is cost efficient and saves time
- Live up to the customers' demands
- Give a better customer experience
- Standardized way to do business

The digitalization journey for Svensk Cater has just begun, and they are standing in front of many interesting projects. At TrueCommerce, we look forward to continuing the cooperation with Svensk Cater to further their digitalization and continuously improve their way of trading with customers and suppliers.

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